Towards 2040
The Powys Well-being Plan

May 2018

Heather Delonnette, Sustainable Futures Officer
Powys County Council
Timeline

- April 2017: PSB Visioning Day – The Powys we want in 2040
- May 2017: Well-being assessment published
- July 2017: Engagement on the 2040 vision
  Advice from the Future Generations Commissioner
- October 2017: Draft Well-being Plan agreed
- November 2017: 12 week statutory consultation
- February 2018: 
- March 2018: PSB agreed Towards 2040, the Powys Well-being Plan
Engagement

- **Phase I engagement on the assessments**
  - Feb 2017

- **Phase II engagement on the 2040 vision**
  - July 2017

- **Phase III engagement – 12 week statutory consultation**
  - Sept 2017
    - Launched at Have Your Say day 2
Engagement

Drop in sessions
- at libraries and supermarkets where residents could chat to engagement officers about the 15 steps and the draft plan and give their views which were recorded on a simple A4 feedback form.

A paper survey
- available in all libraries with a folder containing a copy of the draft Well-being Plan and showcards on each of the 15 steps to help residents gain an understanding before responding.

Organised sessions
- with community and voluntary groups across the county e.g. Presteigne Circle Group, Age Cymru Builth Wells Forum, Montgomery Access Group, Ystradgynlais Neuro Café and Rhayader Home Support.

An online survey
- which sought views on the broader plan and also the 15 well-being steps listed. This was promoted via press releases and all the partner social media accounts and hosted on the council’s website.
Towards 2040

The Powys Well-being Plan

2nd May 2018
Towards 2040

People in Powys will experience a stable and thriving economy
- Prosperous
- Resilient
- Healthier
- More equal
- Cohesive communities
- Language and culture

People in Powys will enjoy a sustainable and productive environment
- Prosperous
- Resilient
- Healthier
- More equal
- Cohesive communities
- Language and culture

People in Powys will be healthy, socially motivated and responsible
- Prosperous
- Healthier
- More equal
- Cohesive communities
- Globally responsible

People in Powys will be connected by strong communities and a vibrant culture
- Prosperous
- Resilient
- More equal
- Cohesive communities
- Language and culture
We have agreed an initial 12 well-being steps to deliver our local objectives in this first plan. These are collective steps, where we need to work together and enhance the work we're doing as individual organisations and communities. Again more detailed information about the steps is provided later in this plan.

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
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<tbody>
<tr>
<td>01</td>
<td>Actively engage with residents, communities and key stakeholders to promote, shape and deliver our vision for 2040</td>
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<tr>
<td>02</td>
<td>Establish a simple and effective performance management framework to monitor progress in delivering the well-being steps and achieving the vision</td>
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<td>03</td>
<td>Work with and influence others to improve our transport infrastructure, our existing transport links and develop a sustainable and integrated approach for planning and delivery</td>
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<td>04</td>
<td>Work with and influence others to ensure improved digital infrastructure for Powys</td>
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<td>05</td>
<td>Develop a joint approach to community resilience by co-ordinating existing support and building the skills and capacity within communities helping them do the things they can do for themselves</td>
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<td>06</td>
<td>Develop a holistic approach to skills and lifelong learning, which offers a range of formal and informal opportunities, including apprenticeships and traineeships</td>
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<td>07</td>
<td>Develop a carbon positive strategy that maximises green energy production</td>
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<tr>
<td>08</td>
<td>Develop a sustainable environment strategy</td>
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<tr>
<td>09</td>
<td>Undertake market research and establish an effective infrastructure to support active enjoyment of the environment and adventure tourism</td>
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<td>10</td>
<td>Develop a strong brand to promote and attract inward investment into Powys</td>
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<td>11</td>
<td>Implement more effective structures and processes that enable multiagency community focused response to wellbeing, early help and support</td>
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<td>12</td>
<td>Develop our organisations’ capacity to improve emotional health and well-being within all our communities</td>
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Powys 2040—The Powys we want

Towards 2040, the Powys Well-being Plan

Delivering the Vision—Powys Area Plan

Invited Partner Corporate Plans
PCC Corporate Improvement Plan
PTHB Integrated Medium Term Plan
M&WWFS Corporate Plan
NRW Corporate Plan
Town & Community Councils
Other Partner Plans
Towards 2040

- Mapping what partnerships exist
  - Remit
  - Membership
  - Look at how PSB can deliver the steps
  - Launch in June
    - Scrutiny
    - Continue to align plans and processes
      - Involve our communities
        - Add value
          - Learn from others
Thank you

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